

MAILING ADDRESS

American Executive Gifts, Inc.
P. O. Box 1524
Akron, OH 44309-1524

Phone #

330-645-4396

Fax #

330-645-4398

**SHIPPING ADDRESS**

American Executive Gifts, Inc.
2098 Sypher Rd., Ste. C
Akron, OH 44306

Engraved Crystal Awards & Glassware
Plaques Clocks Frames Paperweights
Trophy Cups Printed Mugs Desk Sets
Wall Displays Golf Awards
Wine Glasses Glassware Crystal Gifts
Embedments Etched Marble/Granite

Recognition Walls & Lobby Displays 2017

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Thank you for requesting our 2017 Donor Recognition Brochure.

We look forward to working with you on your next recognition project.

The first question from many customers is where do I start? So before we go into the project examples and components, we would like to take you through some questions that you need to consider and explain how we can be of assistance.

1)Where will the display go and how large will it be?

It always helps to have a general idea of the location and the size of that area.

As we progress in the project, we may want to have a photo of the area, particularly if you are doing a glass display.

2)What is the building decor and what do you like?

Do you like the look of metal, glass, wood, acrylic or mixed media?

3)How many people do you want to recognize?

4)Will it be a static display or will there be additions?

5)Will there be dollar amounts or some type of levels?

6)Is there a theme to the project or the organization?

7)What is the budget? We find that many people don't have a budget or don't want to share it with the fear that the project will suddenly arrive at that cost no matter what. We use the budget purely as a guide and to make sure that the project that we design meets your needs and is affordable. If you give us a budget range, we will try to design the project so that it will be close to the low end but we may also offer options that you may wish to consider. We have never specialized in "up-selling", we are shooting for the same target as you and we rest our reputation on the project.

Does all this seem overwhelming to you?

If so, call us at 800-733-4181, we will gladly take you through the process step by step to "success".

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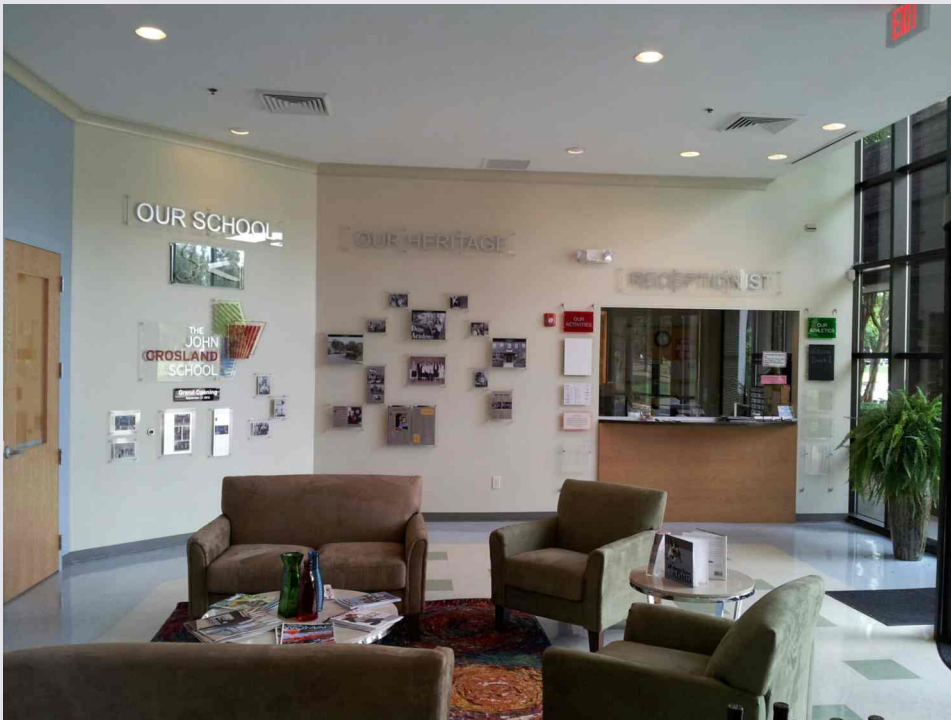
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Lobby Displays



Project Details for Photo (Left):

Title Signs: Brushed Silver letters on clear acrylic and with stand offs.

Photos: Printed on silver metal attached to a clear acrylic with clear stand offs.

Clear acrylic display case: custom made for grand opening scissors.

Multi-Dimensional Logo Sign: Produced from cut, printed and engraved acrylic.

Project Details for Photo (Right):

Title Sign: Brushed Silver letters on clear acrylic and mounted with stand offs.

Wire Hanging System: Colored Acrylic Sign with Silver Letters.

Custom made chalk board and dry erase board for wire system.

Custom made acrylic sign holders and brochure holders.



Project Details for Photo :

Lobby Sign: Brushed Silver letters

Engraved Naming Signs on Black Acrylic

Engraved Partner logos on Acrylic Panels

Slide in Photo Frames

Matching Perpetual Plaques below Projection Device

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Lobby Displays II



Title Sign: Brushed Silver letters on clear acrylic and mounted with stand offs.

Framed Photos: With deep etched metal nameplates.

Photos: were printed on silver metal attached to a clear acrylic plate and mounted with stand offs.

"Board" Sign: Custom produced with removable name plates.



Multi-panel
Printed Display



Wire Info Column (Right):
Red Acrylic Sign with
Raised Silver Letters
Dry Erase Board
Sign Holder
Slide-In Notice Holders

Wire Info Column (Left):
Green Acrylic Sign with
Raised Silver Letters
Chalk Board
Literature Pockets
Literature Shelf



Title Sign: Brushed Silver letters on clear acrylic and mounted with stand offs.

Black Acrylic category signs with raised Silver letters

Engraved Silver Donor Signs mounted to wire columns.

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Wall Displays

Wall Displays are one of our favorite projects since we get to combine our various skills into a single project. Using etched glass, engraved metal, woods & acrylics along with laminated materials and 4 color printing, we can create that special display to meet your specific needs and budget.

I - Glass and Acrylic

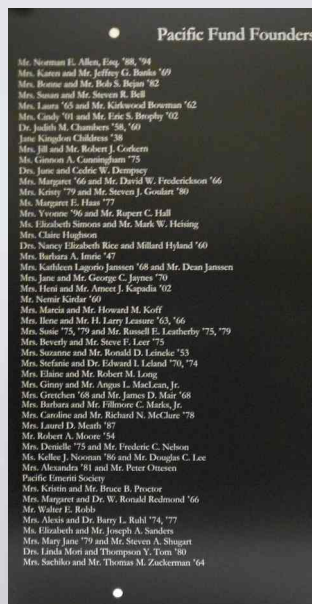


This display consists of:
Black Glass Header Panel etched with the Building Name & mounted with Silver stand-offs.

Center Glass Panel with a Deep Etched Metal Plaque of Building Drawing.

Bottom and side Panels etched with Drawings and Donor names.

Engraved Black Acrylic Donor Panel mounted to wall that has Engraved Green Acrylic Annual Donor Lists



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II - Framed Panels



This Display Consists of 4 Gold Framed Panels with the option to add additional panels as needed. The Header Panels consists of an Engraved Brass Panel Mounted and Framed. There are two panels that hold engraved plates for individual recognition. The Founder Panel is a deep etched metal plaque with photo and quote mounted and framed. The sizes of the panels and the number of plates can be matched to your needs.

III - Deep Etched Metal Plates



Color Filled Deep Etched Metal Plates on Wood Plaques. Metal Plates are available in Gold or Silver Metal with Raised or Recessed Letters. Engraved Information plates are used to describe the plaques

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IV - Printed Metal Plates



Full Color printed Aluminum Plates with Silver Stand offs for mounting. A great way to display photographs and documents in full color. We can print on aluminum, wood, acrylic, glass and canvas. Aluminum signs can be produced in sizes up to 40" standard or larger custom.

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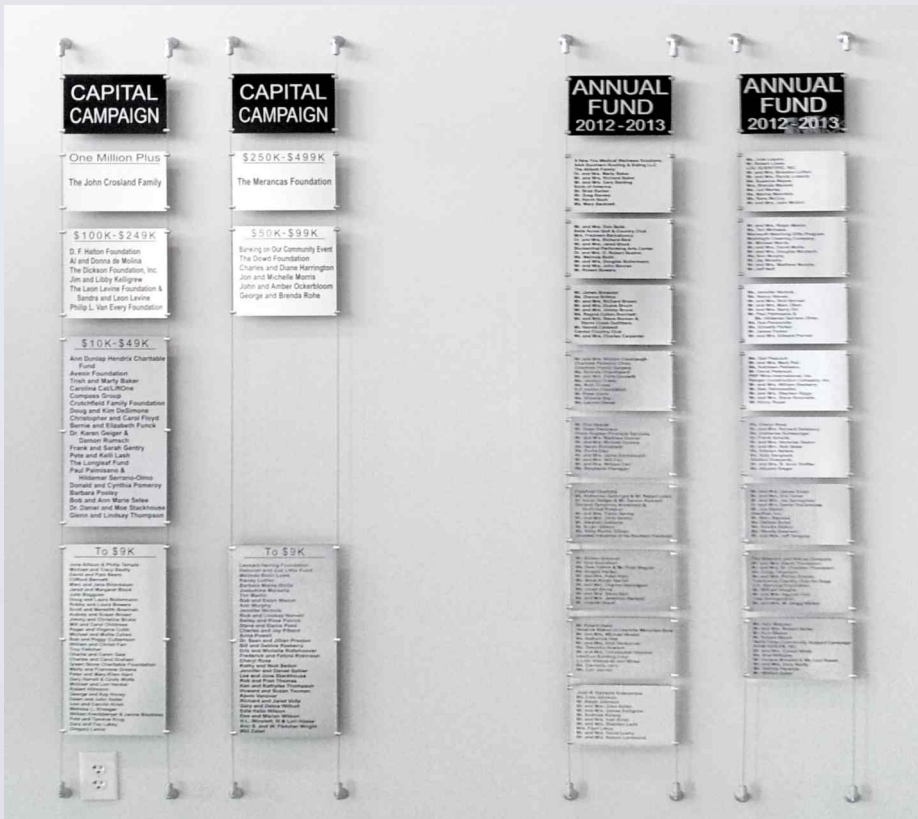


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V - Wire Displays



Donor Recognition Display

The flexibility of the wire system is perfect for changeable displays.

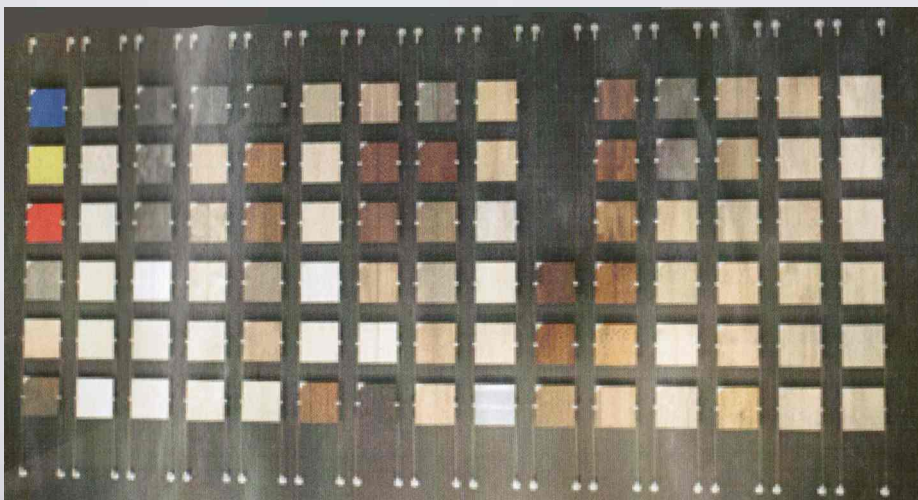
It gives you the ability to add or move multiple sized panels.



Artwork



Literature



Product Display



Exhibits

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V - Wire and Rod Displays



Lighted Trade Show Exhibit

Rod systems provide
added stability for larger
Projects and custom displays



Lobby Signage



**Portrait and Photo
Displays**



Galleries and Museums



Logos and Mascots

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VI - Donor Recognition Tree



The Donor Recognition Tree is a great way to recognize donors in a unique manner. The standard trees are available with 300 or 500 leaves. If that does not fit your needs, we can design a custom tree with the exact number of leaves required from 6 to 1,000+. The leaves can be engraved and attach easily to the tree.

VII - Custom Displays & Custom Individual Plates



We can build a custom display to uniquely fit your organization.

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A final thought on budgets,

I know there are rules of thumb out there as far as % of campaign \$'s and such. There are also consultants much more versed than us to expand on the subject. I think it is also important to think of the project as a marketing tool. Does it brand your organization, does it make people want to give, give more or feel good about giving? Does it recognize the special people that give more than just \$'s. A successful project should do all that and look great in your lobby or board room.

How do we start?

Call us at 800-733-4181. We would love to talk with you about the project and help you answer the questions. We will then do an initial layout of the project usually at full size so that you can actually print it out and place it on the wall. Then we do modifications and adjustment in another proof. After you are happy with the concept and general layout, we will then price out the project and provide you with a written quotation including options.

If you wish to proceed?

We will then begin the process of adding artwork, logos and names to the project. Along the way we will provide you with proofs as necessary to insure that each and every aspect of the project including names, logos and design is correct. We only want you to be pleasantly surprised when the final project arrives in your office.

What about installation?

We design the majority of our project to be installed by someone with the general skills that would be required to hang a picture. We provide detailed custom instructions for the installation. Some projects may require general carpentry skill and some lighted displays may require a licensed electrician. We can assist in locating a local contractor if necessary.